

PROPOSED SUSTAINABLE COMMUNITY STRATEGY AND LOCAL AREA AGREEMENT - STRATEGIC PRIORITIES

CREATING STRONGER COMMUNITIES

- To empower local people to have a greater voice and influence over local decision making and a greater role in public service delivery
- To improve the quality of life for people in the most disadvantaged neighbourhoods, with service providers being more responsive to neighbourhood needs, and with improved service delivery
- To support the development of an increasingly robust, optimistic and effective Voluntary and Community Sector
- Promote regeneration through culture, arts and learning by means of cultural activities that contribute to the quality of life and well-being of individuals and communities.

CREATING SAFER COMMUNITIES

- Reducing re-offending
- Young people – diverting away from crime and anti social behaviour
- reducing their vulnerability of young people becoming victims of crime and reducing repeat victimisation
- Town centre safety
- Neighbourhood safety.

SUPPORTING CHILDREN AND YOUNG PEOPLE

Be Healthy

Ensure good physical, mental, emotional and sexual health of children and young people, by:

- Reducing health inequalities across neighbourhoods
- Tackling childhood obesity
- Improving mental health
- Reducing teenage pregnancies
- Reducing alcohol and drug misuse
- Improving services for children with disabilities.

Stay Safe

Ensure that children and young people are kept safe from deliberate, neglectful or accidental harm, by:

- Tackling hidden harm
- Reducing youth offending
- Better information sharing
- Reducing bullying
- Safeguarding children
- Reducing accidental injuries
- Tackling the impact of domestic violence.

Enjoy and Achieve

Enable children to enjoy and fully participate at school and in registered childcare settings to achieve their full potential, by:

- Investing in early years
- Tackling school absences and exclusions
- Improving educational attainment
- Raising aspirations and enhancing employability.

Make a Positive Contribution

Enable children and young people to contribute positively to their local community, by:

- Providing a strong and equal voice
- Creating positive images through the media
- Encouraging contributions to the local community.

Achieve Economic Well-being

Ensure that children, young people and their families are equipped to continue into further education, employment or training, by:

- Preparing for employment
- Meeting employers' needs
- Providing stable and decent homes
- Addressing transport needs.

PROMOTING ADULT HEALTH AND WELL-BEING TACKLING EXCLUSION AND PROMOTING EQUALITY

- Help promote health, well-being, independence, inclusion and choice
- Ensure that, when people fall ill, they receive safe and effective services, when and where they need help and are empowered in their choice.
- Ensure that the gap is closed between levels of health of Middlesbrough residents and the national average, as well as the gap between priority neighbourhoods and the Middlesbrough average
- Tackling exclusion and promoting equality
- Address specific community and social housing needs.

ENHANCING THE LOCAL ECONOMY

Economic vitality

- Establish an environment that encourages and supports economic vitality.
- Provide business support that encourages more businesses to set up, locate and grow here.
- Ensure that local people have the skills for and can access jobs and opportunities
- Change attitudes by promoting Middlesbrough's success
- Promote regeneration through culture, arts and learning by means of major projects and flagships that act as economic drivers by contributing to the town's image and environment.

Housing

- Rejuvenate the housing stock
- Ensure that the type and mix of new housing provides choice
- Improve and maintain existing housing.

Transport

Provide a transport network which meets the needs of a town on its way up:

- Access to work and important services
- Avoiding congestion
- Improving road safety
- Managing environmental impact
- Highway maintenance and increased use of cycling and walking.

SECURING ENVIRONMENTAL SUSTAINABILITY

- Improve the standard of cleanliness throughout the town
- Develop a high-quality network of public realm, open space and parks to serve the needs of the community
- Increase the amount of household waste that is recycled and composted
- Reduce carbon emissions and adapt for the adverse effects of climate change.